

Dear,

In front of you is a Module created as a result of the project "Enter in Entrepreneurship - From idea to action".

This was a successful project implemented during 2016 in Bosnia and Herzegovina, and one part in Albania, by Youth Volunteers Association and partners: Plan B Albania, Eesti people to people, Eletmuvesz Ifjusagi Egyesulet, Minority Leaders for Society – MLS, Europejska Fundacja Edukacji i Rozwoju, Asociatia Allonsy, Kulturno umetnisko drustvo Plac, Kocaeli-Kars Sosyal Sorumluluk Grubu, LIBERTAS INTERNATIONAL, Global Montenegro and funded by ERASMUS + Programe of the Europen Union.

Main goal was educating youngsters how to start their own business and creating mechanism to ease making start-ups. Project goals were empowering, socializing, experience exchange, acquisition of the new skills. With that tools we wanted help decrease one of the main problems today – unemployment. We had three activities held in Sarajevo and Durres. First training was based on education in a field of entrepreneurship, second activity was training course in managerial skills for youth workers and third activity was seminar for youth workers from 11 countries.

I would like to thank to all partners and participants for their contribution and I hope we will have an opportunity to cooperate again.

I find this Module very useful and I hopefully other youth workers will use it in the future.

Special gratitude for this Module to triners team,

Sincerely, Belmin Debelac

Module 1

Activity 1: 01-08 April 2016, Sarajevo, B&H. Training course in entrepreneurship education.33 participants were trained, 3 youth worker from each partner organisation; 2 trainers, one facilitator, one reporter, 1 support staff.

The training aimed to empower youth workers who work with young people with fewer opportunities and provided information and tools for entrepreneurship education. The training provided concrete information what is entrepreneurship education, how to use and promote it in youth work with youngsters, exploring the concept of youth entrepreneurship, social enterprise and start up models. The training provided opportunity for youth workers through innovative methods to think from the perspective of youngsters and to foster them to use entrepreneurship as response for unemployment. The training offered space to participants to exchange experiences with other participants, learn new information about the topic, learn concrete tools how to work in everyday work, on site visits, learn about EC funds and support for youngsters, offer space for networking and future cooperation among the participants.

Time	Name of the	Description	Outcomes
	session		
Day 1	– ARRIVAL		
16.0	Getting	Team of organizers welcomed the participants, introducing the staff, trainers, local	Participants received introduction of venue, staff of
0	to know	volunteers. Participants presented themselves, the organisation and country coming from.	project and information about necessary practicalities
	each	Safety rules and technicalities were explained to all the participants (related particularly to	
	other, ice	the training venue and the hotel). Finally, a few icebreaking and getting to know each other	Participants got to know each other using different non
	breaking,	activities were implemented:	formal education activities prepared by the trainers
	logistic		teamThe ice breaking activities aimed to familiarize
	informati	- Present yourself in your own language: Participants have to create pairs and present	participants with each other and create a group dynamic.
	on	their selves in their mother language. Then, share with all the group what they	
		understood and words they manage to caught.	The coordinator presented shortly the idea of the
		Name + movement – each participant introduce his/her name and makes a	project, the role of the hosting and partners and the role
		corresponding movement. The game continues with all the successive participants	and the responsibility within the project.
		repeating the names + gestures of those before them.	
79		- Human Bingo – each participant receives a specially prepared grid with pieces of info.	Participants received information about the whole
		Participant's task is to match the information with another participants' name who	project preparation, implementation and follow up,
		correspond to the statement in paper.	needs to be addressed, activities planned in European
		- Speed dating exercise, participants have to draw a clock and let appointment with other	and local level.
		participants. Trainer asked different questions to participants and they have to meet	9 (7)
		each other and share information asked by trainer.	A CO

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	General Power point presentation prepared by one of the trainer related to the whole
	project idea, importance of its topic, mobility activities planned in the European level and
	activities to be implemented in local level by each partner organisation
77.77	
	Methods used: ice breaking, buzz group, speed dating, power point presentation, input

from trainers

Day 2 – INTI	RODUCTION TO THE	PROJECT, Tackling the topic	
9.30-11.00	Intro to the TC	Introduction to the training course: -Aim and Objectives of the training course were explained in detail and were clarified in an open group discussion	-Participants were familiarised with the aim, objectives and the working method related to the training course. These information was provided in the info-pack send to participants by the organizers,
	5	Timetable: each of the participants was given a copy of the training timetable.	but explanation in detail were necessary to be discussed face to face with the group
	-30	Here, all planned workshops were discussed with the group Working methods: input by one of the trainers about the principles of NFL	-Participants were given opportunity to ask questions related to the subsequent parts of the weekly timetable, ensuring that their needs and expectations
) ((non-formal learning). Mothods used: onen group discussion, power point presentation, input from	were metThrough presentation of approach of NFL, participants got information about its main elements,
	8cm	Methods used: open group discussion, power point presentation, input from trainers	the importance of the holistic approach (knowledge, skills and attitudes) and concrete working methods providing concrete examples in relation with
			entrepreneurship and youth workParticipants got information about the Youthpass and its main competencies.
11.30-	Team-Building	Sarajevo Olympics:	
13.00	Activity, Developing the	Participants were asked to imagine they were a team in Sarajevo Olympics and they have to work together in big group to fulfil the below tasks:	-By participating in the group building exercise participants start working as a group together and
	group dynamic	Discipline 1: Olympic Constitution: What principles do we need to have in place for a successful training?	create the group cohesionParticipants improved different important skills such
		Discipline 2: Design: Come up with a slogan (motto) and logo for our training Discipline 3: Cultural Olympiad: Prepare a European Art Exhibition with the TC	as: increasing communication, cooperation, delegation and task division, decision making,
		programme on the wall	creativity, flexible thinking, intercultural skills etc.
		Discipline 4: NFL Come up with 7 reasons why non-formal learning is better than formal learning	-principles to follow for a successful training were set up from the participants

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	Discipline 5: Olympic Village: Collect at least three objects represented at the TC Discipline 6: Present group expectations, fears and contrib	learning process in the activity were shared among
	learning process Discipline 7: YiA Present the Erasmus+ Programme in no m Discipline 8: Olympic Datas: Make a list with all participant (day/month/year)	s birthdays
	Discipline 9: Visibility: Take a group picture (all participants) Time: 50 minutes	s should be in ☺)
	Methods used: Work in big group, presentation, input fro	m trainers REATIVIII
16.30 int (er an en	Introduction the topic, epreneurship, social epreneurship, up-s) Brainstorming of the word: entrepreneurship Where do you stand exercise: The activity aimed to strengthening participants' knowledge entrepreneurship and it associated concepts, as well as to of other related and often confused issues. This was done disagree exercise. Participants' task was to identify with the	bring out a number by a simple agree-
	or disagree with each statement. Each of the statements was allowing participants to express their views. Statements prepared from trainers:	-The session allowed for summarising the main points and explaining some confusing vocabulary items related to different forms of entrepreneurship.
	Everyone can be an entrepreneur. Social enterprise does not need a lot of money to be started One needs to have proper education to be able to start a bear profit is very important for social enterprise. Private sector have the resources and entrepreneurial skills	-Participants were given the opportunity to ask questions in order to clarify their own understanding
	change. Big private companies in the development sphere can make larger scale than many smaller NGO-s combined. Blending profit and non profit organisation might lead to a	-participants got information of what is youth e changes at far entrepreneurship buse or potential -participants got information of what is start up and
	conflict of interests. Man can be better entrepreneur then woman. A businessmen and an entrepreneur are the same person?	-participants got information what is a social enterprise and important elements to be considered
	The session continued with a summary of the exercise and from trainers team on definitions on social entrepreneurs	

		entrepreneurship.	
		The session was summarised with the video on SE made by the international	
		network of SE organisations: http://sens.rs/en/social-entrepreneurship	
		Methods used: Debate, open group discussion, video, presentation, input	
		from trainers	P
			TIVITY
17.00-	Entrepreneurship	Participants should draw the word "entrepreneurship education" and write	- participants reflected on the subject of
18.30	education	down words which they associate with it creating a "map". Participants work	entrepreneurship education –participants were
d d		individually for 10 min.	encouraged to generate ideas through mind mapping
ŝ		Participants are asked to create pairs and share their map for 10 minutes.	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		Then participants were divided in 4 groups to discuss:	- the concept of entrepreneurship education and
	() /	Concrete Knowledge that provides entrepreneurship education	other key concepts related to it from participant's
	-5	Concrete Skills that are improved through entrepreneurship education	perspective was discussed in detail
	N/N	Concrete Attitudes and values that promote entrepreneurship education	
	- V C	Role of youth worker in entrepreneurship education	- critical thinking of participants was fostered and
		C S = 1 (\ / / / / /)	their learning process through exchanging ideas was
		Theoritical input from trainers on entrepreunership education concept based	elaborated
	4) (in Knowledge, skills and attitudes it promote and 4 dimension (political, social,	Lucy lodge skill and attitudes that authorize uship
	((()	economical and cultural dimension)	-knowledge, skill and attitudes that entrepreneurship
			education was discussed in detail highlighting the role
		Methods used: mind-mapping, open group discussion, small working group,	that youth worker should play in guiding and
		presentation, input from trainers	motivation young people to be active in community
			life
18.30.19.	0 Reflection groups	Participants have to reflect every day about the learning process. Participants	Following the group discussion, participants wrote the
0		were divided into smaller mixed groups. Their meetings were structured	answers to the questions posed and handed these in
9		around four questions previously written down by the trainers and organisers:	to the trainers and organisers. Feedback provided by
		What was your 'AHA' moment today? What did you enjoy most?	the groups was carefully analysed by the training team during daily evening meetings, looking
	Time City	2. How do you feel in the group?	especially at the ways of introducing improvements
		3. Please share with us any suggestions/comments that you have related to	for the following day (if needed).
		the flow of the day.	
-		4. Practicalities – are there any practical issues that you would like us to know	Method selected for reflections was simple yet gave
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		about?	both participants and trainers/organisers possibility to share ideas and feedback how the learning process is going.
21.00	Intercultural evening	The intercultural evening was organized by the participants with present about different elements of culture and countries of the project.	tations The intercultural evening was a great opportunity to get to know more about other countries which participant themselves may not have visited before or have never got in touch with their representatives.

Day 3 – Com	petencies for succes	ss	
9.30-11.00	Social inclusion versus social exclusion, youngsters with fewer opportunities, Youth Employability, Do non-formal skills matter?	Take a step forward exercise http://www.eycb.coe.int/compass/en/pdf/2 38.pdf Methods used: role play, open group discussion, summary and input from trainer	-to raise awareness about the needs and challenges of young people with fewer opportunities -to be develop empathic behavior for marginalized groups in the society -to explore the concept of inclusion and provide solutions for youngsters with fewer opportunities that live in our society -to share information about entrepreneurship opportunities that exist in each partner country especially for the marginalized groups -to explore 4 different dimension of entrepreneurship, political, economical, social and cultural -to understand different thoughts of young people with the mentioned concepts.
11.30- 13.00	What is a successful enterprise?	Participants work in small groups to design the elements of a successful enterprise. Participants share their knowledge about enterprises they know and tell concrete examples why these enterprises are successful. Presentation of results Theoretical input from trainers based in participants presentation and materials prepared in advanced. Following the theoretical input participants were invited to brainstorm, discuss and make up the list of 25 skills/knowledge/attitudes needed to start an enterprise.	-reflection on elements of successful enterprise -discussion of important concepts like vision, ethic, marketing strategy, human resources, financial strategy, communication, innovation, customers care etc -the top personal competencies of an entrepreneur were explored -participant foster critical thinking about how to improve the necessary skills to became an entrepreneur -participants shared different opinions how to work with young people to improve the skills necessary to enter in entrepreneurship ventures -participants improve their knowledge how to build a successful enterprise

		Open group discussion how to improve our skills in entrepreneurship ventures, sharing concrete examples from successful entrepreneurs and summary from trainers	
2		Methods used: small working group, learning by	
		doing, brainstorming, presentation, theoretical	
		input	
15.00-	My	-Ask participants to list their skills, starting with the	-participants improve skills on team work and creative ideas
16.30	competences-	strongest. Ensure that they	-participants generate a viable business idea
	developing	cover a broad range of skills, such as planning skills,	-learn how to identify their skills for entrepreneurship venture
	entrepreneurs	personal skills, and health	-learn how to identify a need in local community and use their skills to fulfil
8	skills	and safety skills, in addition to their technical skills.	that need
		-Then participants share these skills in the big group	-get knowledge in sizing the market, criteria to use and marketing strategy
8		Then list the needs that they observe in the	
2		community that would require	
		those skills.	
	7/1	-Ask them to match their skills with the needs in the	
		community by drawing	
		lines between their skills and the needs.	
	- V	-Participants share the needs identified	
		-Participants form groups of three people who have	
	11	similar thoughts/interests and think to initiate a	
	42-5	business idea	
		-Presentation of business ideas	
	(-Summarizing and Theoretical input from trainers	
		team about methods and criteria used to assess	
		demand for a product or service, sizing the market,	
		marketing strategy etc.	
		Methods used: individual reflection, small working	
		group, theoretical input	
17:00 -	SWOT analyses	SWOT analyze and its importance was explained to	
18:30		participants.	
			-Participants receive knowledge how to develop a SWOT analyze
	ALTONO IN	Participants have to reflect and develop a SWOT	
		analyze for their business idea elaborated in	-The activity allowed participants to define their strengths and
		previous workshop	opportunities, understand personal limits and to which extent they can be
			developed.
6		Summarizing and feedback from trainers team	
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		Methods used: personal reflection, group sharing, facilitated discussion.	
18.30.19.00	Reflection groups	9	
21.00 PM	NGO Fair	Members of NGOs represented at the course were invited to create a 'space' with the information for their respective organisations. Each organisation has to present: Organisation's name, Its main mission and vision (why it exists), Target groups, Participants' roles in the organisation, Examples of good practices / innovative projects implemented especially in entrepreneurship topic, Contact details, etc. Once the participants were ready, NGO started and participants freely exchange, information, contacts, asks questions.	presentation of 11 partners of the consortium was useful for all the participants since each organisation got chance to present its own work in local, regional and European level. Lot of information was exchanged and opportunities for future cooperation were initiated. The NGO Fair was important activity which was developed not in formal part of the training but it helped participants to identify special areas where partners and participants could potentially cooperate for the future.

Day 4 -Yout	h work, local realities	and social enterprises	
9.30-13.30	The role of youth	Country presentations:	- The morning workshops responded directly to some of
	organization and volunteers in the	Participants were invited to work in their national groups and respond to following questions:	the expectations expressed by the participants at the start of the training course. (A considerable number of
	(social) entrepreneurship	1. What is the situation of employment in your country for young people? What about young people with fewer opportunities?	participants wrote their wish to learn more about other countries realities and their situations related to youth
	concept	(young people with disability, young people with social problems, young people with minority background, young people with	employment and entrepreneurial activities). By sharing their own knowledge and personal experience,
		health problems, young people from LGBT community, young people from rural areas, young people with economic problems)	participants could not only find out about the opportunities / struggles that others may have, but could
	DIE	2. What are the different laws, policies, regulations existing in your countries and supporting young entrepreneurs in their	also compare these in relation to their own work and identify challenges to be addressed in common project
		ventures? 3. What are the main challenges young people face to start a	for the future Shortly, some key words used by the participants in their
	THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	business, social enterprise, start up? 4. How it is easy/difficult for a young person in your country to	presentations, example of few country:
		start the enterprise (social/NGO/business/enterprise in	Bosnia: According to low social business is not
		particular)? 5. Do you know any examples (from your countries) of best	recognized, there is no any support from administration lack of information, bureaucracy,

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		practices in the field of youth entrepreneurship? 6. Can you bring any statistics about Youth Entrepreneurship in your country and gender division? 7. In what scale the Entrepreneurship Education is developed in your country Method used: Collage, open group discussion	 young people are scared to start own business. Albania: brain drain, bureaucracy, decline in the number of initiatives, lack of info available not only to young people but the society in general, some funds available but difficult to obtain Poland: Motivation, career, guidance, practice, resource, internship, found was available, some of young people already use them. Slovenia: Knowledge, skills, mentoring, people start
9		Con la la la	their own social business, in Slovenia last few years entrepreneurs gowing fast.
15.00-18.30	Build your own social entrepreneurship	The session started with a summary of what was done in previous days in order to remind participants and to provide a logical link with following prepared workshop. BUILD UP YOUR Social ENTERPRISE!!! – exercise was introduced to participants, they have to work in small groups to start to think about what social entrepreneurship they want to build based in skills and community needs! Together in small groups, participants have to discuss and respond to the following questions: WHAT? — What kind of social enterprise you want to set up? It might be a product or a service. WHY? — What makes it useful and convenient, and a winning idea? What needs does it answer to? What make it innovative? HOW? — What do you need to start in term of resources (money, human resources, other kinds of resources)? How are you going to make it successful? What kind of slogan or campaign you can imagine to launch it? WHEN? — How much time do you need to launch it in the market? How you think it can develop and in how much time? WHERE? — Is it a social enterprise running at the local, national or international level? Are you going to use some opportunities	As a result of the session participants came up with 5 innovative and refreshing ideas for SEs that could potentially be set up in their own countries or at the international level: 1. "Enough, Violence against the women", - International TC; 2. "Movie can move it" – International TC; 3. "Coding for better future" – International TC; 4. "TC Stairway to success" – International TC; 5. "The voice of refuges" – Youth exchange. Knowledge participants got from the workshop: Knowledge how to set up a social enterprise based in community needs, specific information on steps to follow for opening a social enterprise Skills improved: Creative thinking, solving problems, making decisions, observing surroundings, basing actions on needs and opportunities of the immediate context, working in team and accepting other ideas,
		(such as funding, or materials, etc.) coming from somewhere else?	AR CO A
		Presentation of 5 social enterprises created from participants was	A CO
		followed by feedback provided from participants and trainers.	

			Methods used: Simulation exercise, presentation, learning by doing, feedback from trainers team	-1/2 3 8
1	18.30.19.00	Reflection groups		

Day 5 – Info F	Points and Practical experi	ience	
9.30-13.00	5 Steps to Strategic Effectiveness Method	Participants were invited to reflect on Info Points to be created in the future by each partner organization and which will serve as a resource center for providing	-Participants designed steps to build up Info Points on entrepreneurship education in each respective participating country which will serve for empowering youth people in
		information and tools in entrepreneurship education. Further on, participants were split and work in their national groups scheduling steps how to build these info points and presenting concrete knowledge, skills and	local level and strength the organisation work as well -Participants were introduced into the concept of 5 steps to strategic Effectiveness method which seek for the development of their organizations and their youngsters in
	25	attitudes they like to provide for young people. As well, concrete steps and a action plan was designed by the participants.	entrepreneurship ventures.
	J. C.	5 Steps to Strategic Effectiveness Method was explained by the trainers team in relation with info point to be set up in the future:	
	(Ca)	1.Identify the problem 2.Create a Vision 3.Map the terrain 4.Explore Tactics	
		5. Take action Methods used: small working group, silent floor method, PPP input from trainers.	
15.00-18.30	Visit a local enterprise Local insight into SE	Youth Cultural Center Abrasevic Mostar – "OKC Abrašević" in Mostar was created from the need to initiate and provide space to offer to citizens, especially young people,	-Providing participants with a real-life example of social entrepreneurship -Sharing useful tips and ideas for the current and/ or future
	25	the ability to work and creative expression, cultural education, social discussion, analysis and critic of the B&H. and globalized society. Abrašević has been growing out of the struggle of young people of Mostar for shelter, a house	potential entrepreneurs (do's and don'ts)
		whose foundation will be creative and intellectual freedom, equality, diversity, social responsibility and solidarity. Mostly of their activity was founded by social busines	A D

A COUNTY			which is coffe shop, all money which they get from coffy shop they invest in different activity such as concerts, art festival, music festival, youth creativity work shop, etc Methods used: onsite visit	
6	18.30.19.00	Reflection groups	See above	See above

Day 6 – Elem	ents of Entrepreneurship a	and EU funding opportunities	
9.30-13.00	Business plan& Target recruitment and Human resources	Steps how to build a Business plan was introduced to participants in the first workshop in the morning. Human resources management (HRM) models: The session started with group work on the topic of HRM. Participants were to imagine themselves as the potential project managers working with groups/teams. Their task was then to draw a model of human resource management which could be applied in their work. Motivation and inspiration in HRM: input Theoretical input from trainers team on some of the most important theories and models related to motivating and inspiring human resources e.g. Maslow's theory of needs, Human Motivation Theory by David McClalland.	
	77017	Methods used: theoretical input, simulation activity, open group discussion	
15.00-18.30	Erasmus + Presentation EU funding opportunities for youth entrepreneurship	Erasmus + presentation Capacity building in the field of youth Participants were split into 3 groups and were invited to the round table discussions concerning 3 programme sub- actions: youth exchanges, EVS, youth mobility. Other European funding opportunities were introduced to participants Methods used: theoretical input, PPP, video, sharing concrete projects implemented in the past	Participants got detailed information about the general idea of Erasmus + program and specific information about Erasmus + Youth in Action. Participants got information about the philosophy of the programme, its main action, who can participate, sub action to apply, deadlines etc. The objectives and priorities of the program were as well introduced and linked to the proposed long term project. Participants gained better understanding of the EU funding structures
18.30.19.00	Reflection groups		

Day 7 – Follo	w up and Final EVALUATION	ON		
9.30-11.00	Project incubator	Partners have to work in small groups and create future	Participants developed further project writing skills	1

The same	project ideas in order to cooperate in the future. After	Participant developed networking and cooperation for the
	The second secon	future in entrepreneurship education topic in order to act as
	Comment of the contract of the	multiplier for other youngsters in community.
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Talk Show		Participants improve skills to cooperate and networking
		Participants created bridges for future and put in practice
~	Feedback was provided by the trainer's team.	what was learned in the previous days.
() /	Methods used: Presentation, talk show	
Youthpass and	My dissemination plan: participants were invited to work in	-participants reflected individually and in group about the
MIC	national group to schedule how they will disseminate the	learning process
Final Evaluation	learning results of the training with other young people and	-qualitative and quantitative data were collected from their
) \	local community in each country	evaluation to be use for the overall evaluation of the course
		evaluation to be use for the overall evaluation of the course
15	Final evaluation took place with following steps:	-fulfillment of the Youth Pass certificate.
45-50		
(5 cm ()	Final evaluation took place with following steps:	
(For G	Final evaluation took place with following steps: -recall the whole programme implemented during the	
(Eag	Final evaluation took place with following steps: -recall the whole programme implemented during the training	
(80)	Final evaluation took place with following steps: -recall the whole programme implemented during the training -return to expectations, contributions and fears	
(Ect)	Final evaluation took place with following steps: -recall the whole programme implemented during the training -return to expectations, contributions and fears -pizza evaluation methods	
En J	Final evaluation took place with following steps: -recall the whole programme implemented during the training -return to expectations, contributions and fears -pizza evaluation methods -level of contribution methods	
Farewell party	Final evaluation took place with following steps: -recall the whole programme implemented during the training -return to expectations, contributions and fears -pizza evaluation methods -level of contribution methods -final evaluation	
	NIC	discussing ideas, participants have to present the following points: Title of project: Action to be applied: Main Aim: Specific Objectives: Methodology: Partners: Hosting Organization: Deadline for application: Methods used: small working groups Talk Show Through a "Talk show" participants were invited to present their project ideas elaborated in the previous session. Feedback was provided by the trainer's team. Methods used: Presentation, talk show Youthpass and My dissemination plan: participants were invited to work in national group to schedule how they will disseminate the learning results of the training with other young people and



